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We "Take - Down" Fakes

To Mr Jack Ma

Dear sir

When you founded Alibaba group, I believe that you had a vision. I believe that you had faith in the project, that you worked hard to realise your goals and make your dreams a reality.

How then would you feel if someone created an Alibaba group using your design, your logos and stole your customers by offering your services at a lower price?

Furthermore; how would you feel about organisations which supported the illegal Alibaba group? This is how legitimate western business often feels about taobao.com. It is known to permit piracy; it allows the parasites to prosper.

Having spearheaded a new cultural revolution by advancing the internet in China, Alibaba group have opened new frontiers for the Chinese people and created opportunities and wealth.

However, the sale of counterfeits on Taobao is a cancer which urgently requires surgery.

UK Anti Piracy, USA Anti Piracy and Report Knockoffs USA stand ready to assist Alibaba group. However, our experience is that Aliprotect staff in general and Taobao staff in particular seek to avoid acting against counterfeits being sold on your platforms, by raising barriers to the removal of counterfeits. Given that you generate profit from the sale of counterfeit goods, this is creating a negative image of Alibaba, Aliexpress and Taobao.

With respect, I assume that you are aware of the above and if not; it is our duty (as an anti-counterfeiting business) to bring this to your attention.

We note and completely agree with your statement that Counterfeits are hurting Alibaba and China. However, your employees at Taobao do not appear to share your views.

We are registered with alibaba.com and aliexpress.com as agents for rights holders. We are an anti piracy organisation and we remove counterfeits on behalf of our clients and partners. This works on Alibaba and Aliexpress.

Taobao repeatedly raise barriers to our registering issues.

With respect; we must agree with the Chinese government and conclude that Taobao would prefer to not remove counterfeits.

An example of this issue can be found in the case of small UK electronics manufacturer; SDR-Kits.

SDR-Kits were experiencing issues with fakes being sold on eBay, Aliexpress and TaoBao.

We firstly reported counterfeits to eBay. The fakes were removed within one hour.

We then spent a year trying to get SDR-Kit fakes removed from Aliexpress, but they were finally removed.

Regarding Taobao; after 18mths – you still advertise counterfeit SDR-Kits products and TaoBao continuously raises ridiculous barriers to their removal.

To be continued